

**15** DECEMBER  
2022



*Presents*



**BFSI**

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## New Workplaces, New Purpose

The Indian BFSI sector, backbone of the country's economy has experienced a major upheaval since the onset of the pandemic and continues to evolve. The pandemic forced the BFSI sector to embrace change and focus on improving digital capabilities, upskilling, and reskilling workforce and work towards enhancing employee welfare.

The manner in which employees now view their relationship with the workplace has forever changed. They are hungrier than ever for social cohesion, and a greater sense of purpose, recognition, and belonging.

As traditional definitions of our workplaces evolve, we have come to realise that there is no one-size-fits-all philosophy. If anything, the emergence of a younger workforce and the coming of age of the remote workplace has meant that the workplaces have now taken on a new life especially for the BFSI sector in India. What does this mean for the future of work, and the work environments we come to call our own for the BFSI industry?



In continuation to our flagship event - Most Preferred Workplace, we now turn the spotlight specifically on the BFSI sector with our upcoming recognition initiative **Most Preferred Workplace 2022 - 23 BFSI edition**. In this exclusive industry platform, we will laud leading brands from banking, financial services and insurance sector that have particularly succeeded in their holistic reorientation of the business landscape, which has seen them create an employee experience that is meaningful, collaborative, and inspiring.

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## Shaped by In-depth Research

This unique initiative has been shaped by insights gleaned from an industry-wide study conducted by **Allegiant Market Research**, with organisations appraised on the following parameters:



Employee Centricity



Organisational Purpose



Digital Dexterity



Work Flexibility



Employee Retention Strategies



Diversity, Equity and Inclusion



Growth and Rewards

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## Why Attend?



Interact and network with human resource experts from BFSI sector



Learn newest workplace trends in the BFSI sector



Build your knowledge through power-packed leadership sessions



Engage with industry peers

## Industries Covered



Commercial Banks



Insurance Companies



Non-banking financial companies



Microfinance



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## Key Discussion Points

- ✓ Creating inclusive and collaborative work culture
- ✓ Bridging the digital talent gap
- ✓ Future of work trends in the BFSI sector
- ✓ Approaches to enhancing employee engagement
- ✓ Strategies to improve digital dexterity of the existing workforce



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## Leadership Learnings



Avenues like these open up important dialogue, and create platforms for sharing and learning to ensure we build continuously on the progress we are making in the area of diversity, equity and inclusion.

-- Dr. Ritu Anand, Chief Leadership & Diversity Officer, TCS



"This pandemic really taught us something better. We were always service oriented, so I would say this was an opportunity for our team to develop multi-faceted skills. They not only worked towards their defined job responsibilities, but they took initiative proactively as well. This gives a sense of satisfaction, and taught us to enjoy the moment. Having our employees focus on this paid off."

-- Kaushik Khona, CEO, Go Airlines (India)



## Iconic Insights



"It's so necessary to have a great working environment, I know that it's so important to so many of us, and even in our line of work. To do well, we have to have a great place to work in, so an idea like this is the need of the hour."

-- Zeenat Aman, Actress



"The innovative aspect of this award is the need of the hour, not just from an ethical perspective, but also from an HR perspective if you want to attract the best talent. Creating that solid bedrock where people can flourish and optimise their performance is essential, and a collaborative exercise between organisations and their personnel."

-- Vivek Oberoi, Actor and Philanthropist



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## Glimpses from the Previous Edition





## Eminent Speakers from Previous Edition



**Dipankar Ghosh**  
CHRO  
Bajaj Consumer Care Ltd



**Jacob Jacob**  
Group CHRO  
Malabar Group



**Mahendra Inge**  
Head – Human Resources  
Serum Institute of India



**Jaya Virwani**  
Diversity, Equity, & Inclusiveness  
& Ethics Leader  
EY GDS



**Kaushik Khona**  
Chief Executive Officer  
Go Airlines (India) Ltd.



**Manish Chaudhari**  
President & Chief of Staff  
Poonawalla Fincorp Limited



**Pankaj Khanna**  
EVP, Revenue Assurance  
& Head HR, BPS  
Coforge



**Dr. Ritu Anand**  
Chief Leadership &  
Diversity Officer  
Tata Consultancy Services



**Harshvendra Soin**  
Global Chief People Officer  
& Head Marketing  
Tech Mahindra



**Pooja Kanwal**  
Moderator

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## Media Coverage

### Telecast



Episode 1



Episode 2

### Print Coverage





## Media Coverage

## Press Release



## Candid Conversations



**Anish Swadi**  
Senior President Business Transformation & Head, Management Committee, Hikal Ltd.



**Dipankar Ghosh**  
CHRO, Bajaj Consumer Care



**Ritu Anand**  
CEO, Go Airlines (India) Ltd



**Vivek Oberoi**  
Indian Actor



**Kaushik Khona**  
CEO, Go Airlines (India) Ltd



**Ankur Bahorey**  
President - HDFC ERGO General Insurance Company

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## About Team Marksmen

Team Marksmen's mission is to help organisations and leaders from across sectors create impactful change that matters.

Our work stems from a holistic understanding of every client's personalised context, unique requirements, sector dynamics, and macroeconomic environment. This allows us to create brand solutions and bespoke industry-centric knowledge platforms that resonate with audiences, thereby helping advance the practice of management.

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