MARKSMENDAILY MOST PREFERRED WORKPLACE 2025-2026

CERTIFIED 5TH EDITION

Adapting, Innovating & Thriving in WORKFORCE 4.0

MARKSMEN DAILY MOST PREFERRED WORKPLACE FOR WOMEN 2025-2026 CERTIFIED

MARKSMEN DAILY MOST PREFERRED **WORKPLACE** 2025-2026 CERTIFIED MANUFACTURING

MARKSMEN DAILY MOST PREFERRED **WORKPLACE** 2025-2026 CERTIFIED IT & ITES



A NEW CHAPTER FOR MOST PREFERRED WORKPLACE (MPW)

From "Inspiring Environments, Empowered Teams" to "Honoring Exemplary Work Environments," the evolution of the MPW logo marks more than just a visual change—it reflects our stronger vision for the future. As we unveil our new identity, we reaffirm our commitment to recognizing workplaces that go above and beyond in fostering excellence, innovation, and employee well-being.

With this refreshed look, we are excited to introduce new initiatives and extensions under the MPW umbrella, each designed to spotlight the organizations setting new benchmarks in workplace culture.

Stay tuned as we continue this journey—celebrating the best, with a bolder, brighter purpose.



EMPOWERING PEOPLE, ENABLING PROGRESS: SHAPING WORKPLACES TOGETHER

In today's dynamic business landscape, workplaces are evolving rapidly to meet the diverse needs of organizations. It's crucial for companies to adapt swiftly, embracing innovative models to serve both customers and



employees effectively. Prioritizing employee wellbeing and fostering a culture of diversity, equity, and inclusion are essential. Additionally, maximizing productivity, engaging talent, and adapting to evolving needs are key drivers of growth.

Team Marksmen's '**Most Preferred Workplace**' initiative aims to recognize and promote high-trust, high-performance cultures through annual surveys, spotlighting companies that excel in providing exceptional working environments.



EXCEPTIONAL ORGANISATIONS, UNPARALLELED EXPERIENCES

Taking challenges head-on and turning them into opportunities, these standout organisations were recognised at **Most Preferred Workplace series** in a celebratory ceremony that lauded them for their remarkable growth journeys. This landmark event delved into the stories of these remarkable organisations, exploring the strategies, practices, and values that enabled them to create workplaces worthy of adulation and emulation.

ORGANISATIONS THAT WERE CHOSEN AS MOST PREFERRED WORKPLACE

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	Pioneering Access. Transforming Lives.	Fenesta Better by Design	Meril More to Life	

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Johnson Controls	Infosys" Navigate your next		H. K. Designs	H. K. Designs
Edelweiss	HINDALCO	HDFC CREDILA	HDFC ERGO Take it easy!	HCLTech
Greenply Industries Limited	GLENMARK LIFE SCIENCES	Fenesta Better by Design	EY	Red Hat
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Televised on India Today Most Preferred Workplace 2024 - 2025



IT & ITES Edition



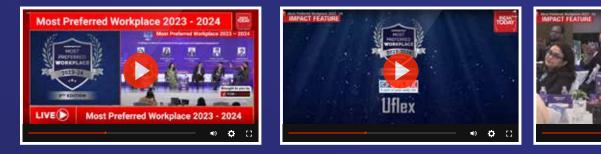
Manufacturing Edition

Televised on India Today Most Preferred Workplace 2024 - 2025



Most Preferred Workplace for Women

Televised on India Today Most Preferred Workplace 2023 - 2024



IT & ITES Edition

Manufacturing Edition

BFSI Edition

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Episode 1

Episode 2

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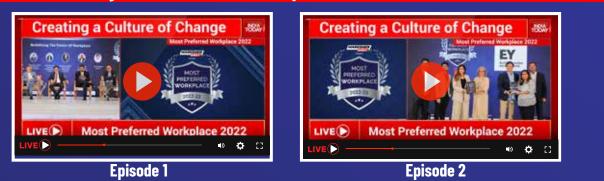


Episode 1

Episode 2

IT & ITES Edition | Manufacturing Edition | BFSI Edition | Health & Wellness Edition

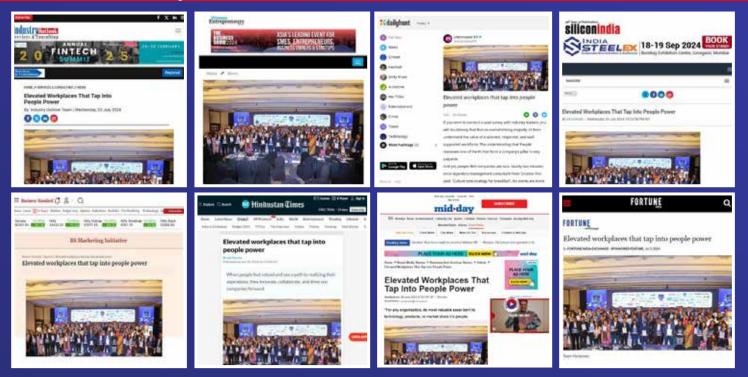
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PRESS RELEASE

Most Preferred Workplace 2024 - 2025



Press Release (Digital Coverage)



and many other leading digital news platforms...

PRINT PUBLICATION



Business Standard Most Preferred Workplace 2024 - 2025 (Manufacturing Edition)



Business Standard Most Preferred Workplace For Women 2024 - 2025





PRINT PUBLICATION



Business Standard Most Preferred Workplace 2023 - 2024 (It & Ites Edition)



Business Standard Most Preferred Workplace 2023 - 2024 (BFSI Edition)



PRINT PUBLICATION



Business Standard Most Preferred Workplace 2023 - 2024 (Manufacturing)



Business Standard Most Preferred Workplace 2023 - 2024



THE ECONOMIC TIMES

PRINT PUBLICATION

The Economic Times Most Preferred Workplace 2022 - 2023



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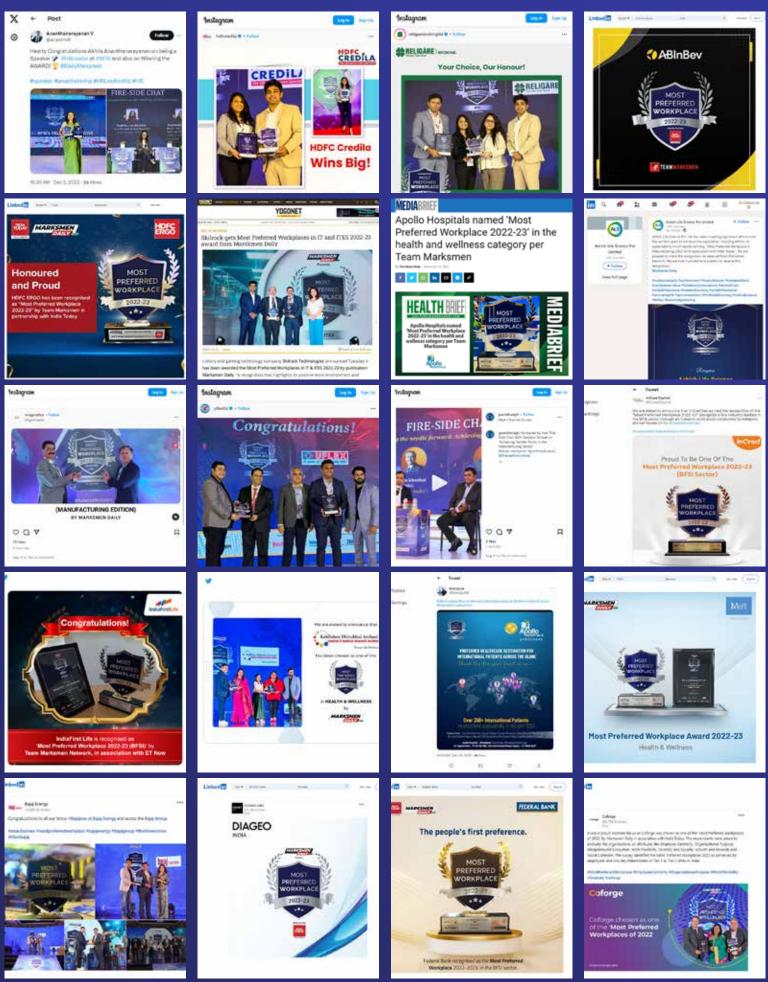
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Most Preferred Workplace 2024-25 Award

Recognised by Marksmen Daily

PROMOTION BY CLIENTS



GLIMPSES 2024 – 2025





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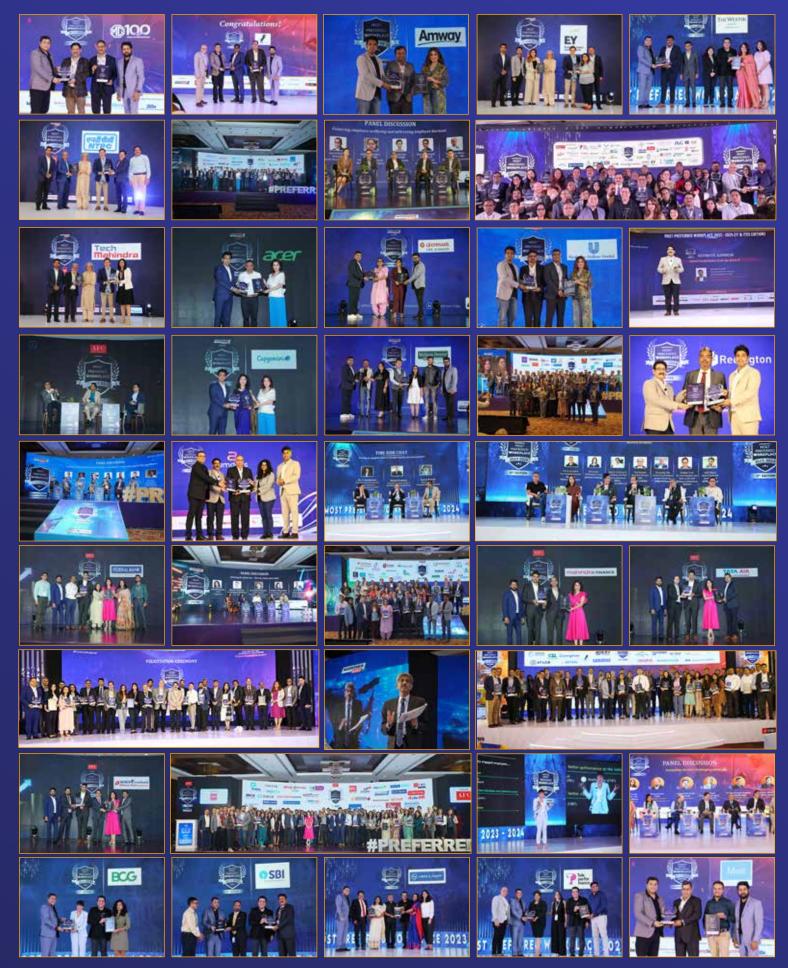








GLIMPSES 2023 – 2024



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CP Gurnani







Founder, Climate Governance Malaysia & Independent Director on Multiple Boards





Former Union Cabinet Minister (held 10 portfolios), Chancellor of Rishihood University



Chairman/ Board Director/ Senior Advisor of various companies & Former Secretary, Union Ministry of Commerce & Industry, Government of India



ABOUT **TEAM MARKSMEN**

At Team Marksmen Network, our mission is to lead from the front as trailblazers in the B2B media landscape. We are India's fastest growing B2B media firm also recognized by DPIIT. We create impactful platforms that inspire thought leadership, foster collaboration, and spark innovation across industries. Driven by a relentless commitment to excellence, we aim to amplify stories of resilience, innovation, and transformation, shaping narratives that empower leaders and drive meaningful progress in India and beyond.



Marksmen Daily is a leading and fastest growing digital knowledge platform committed to showcasing stories that engage, inspire, and captivate the imagination. Through crisp, bite-sized information, this new-age website breaks down the world around us by uncovering the latest business happenings, highlights trends to keep an eye on, and demystifies all things complex.

MarksmenDaily.com has been very well-received and gets over 175,000 visitors a month and is already very well received by industry executives and general populace.

LETS DISCUSS !!



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